BUSINESS SPONSORSHIP PROGRAM

Building Tomorrow's Aviators Together

Date:

To:

From: Skyview High School PTSA Board

Dear Community Business Partner,

Skyview High School is Fairfax County's newest high school and the beginning of a new tradition. The Skyview High School PTSA invites local businesses to help us build that tradition by investing in students, educators, families, and the school community.

Your sponsorship helps create opportunities that strengthen student success, family engagement, staff appreciation, school spirit, enrichment, and programs that enhance the Skyview experience. In return, our Business Sponsorship Program provides meaningful recognition across PTSA communications and events, helping your business connect with the families and community you support.

Choose the partnership level that works for your business:

NAVIGATOR PARTNER — $500+

- One-year partnership term
- Recognition on PTSA website
- Recognition in PTSA newsletters and/or Givebacks announcements (at the start of sponsorship and at least one other time during the 12-month sponsorship)
- Recognition in News You Choose (at the start of sponsorship and at least one other time during the 12-month sponsorship)
- Recognition at each monthly PTSA meeting
- Welcome social media recognition (Facebook and Instagram)
- Logo and Business Name displayed at school functions where the PTSA has an approved PTSA membership/informational table
- Small logo displayed on Partner signage

PILOT PARTNER — $1,000+

- All Navigator recognition benefits
- Recognition at PTSA events
- Medium logo displayed on Partner signage
- Vendor table at one approved PTSA event*

CAPTAIN PARTNER — $2,500+

- All Pilot recognition benefits
- Large logo displayed on Partner signage
- Promotional materials at one approved PTSA event*
- One sponsor-provided banner displayed in the main gym (either size 4′x6′ or 5′x7′)***
- Featured Community Partner recognition (one feature post on FB and IG; 30-day feature on website)

FOUNDING AVIATOR PARTNER — $5,000+

- All Captain recognition benefits
- Premier logo displayed on Partner signage
- Featured Community Partner recognition (one feature post on FB and IG; 45-day feature on website)
- Founding Aviator Honor Roll in End-of-Year Publication**

All partnership benefits are provided for one (1) year from the date of sponsorship unless otherwise noted. Business Partners are invited to renew annually to continue receiving partnership benefits.

We would be honored to welcome your business as a Skyview High School PTSA partner. Thank you for considering an investment in our students, our school, and our community.

Warmly,
Skyview High School PTSA Board

skyviewhsptsa@gmail.com

cc: Carnigee Truesdale, PTSA President

Danielle Castropoland, PTSA VP Fundraising

JiJi Bahhur, PTSA VP Communications

**When appropriate and approved by the PTSA.*

***Organizations becoming Founding Aviator Partners between 2026 and 2029 will be recognized in our end-of-year recap, featuring a dedicated Founding Aviator Honor Roll that highlights the businesses that helped launch Skyview's legacy.*

****PTSA must pre-approve the content of the sponsor-provided banner.*

BUSINESS SPONSORSHIP COMMITMENT FORM

Thank you for partnering with Skyview High School PTSA!

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Website / Social Handle: _____

SELECTED SPONSORSHIP LEVEL

☐ Founding Aviator Partner — $5,000+

☐ Captain Partner — $2,500+

☐ Pilot Partner — $1,000+

☐ Navigator Partner — $500+

☐ Custom Amount: $_____

PAYMENT METHOD

☐ Check enclosed — Make payable to Skyview High School PTSA

We do not accept online payment for Business Sponsorship Program at this time.

Please email your high-resolution logo (PNG or JPEG) and brief company description/bio to skyviewhsptsa@gmail.com.

BUSINESS AUTHORIZATION

Authorized Representative Signature: _____

Printed Name / Title: _____

Date: _____

TAX INFORMATION

Skyview High School PTSA is a nonprofit organization. EIN: 42-2352057. Contributions may be tax-deductible to the extent permitted by law. Please consult your tax advisor regarding your specific circumstances.

READY TO PARTNER?

Email the completed form to skyviewhsptsa@gmail.com or mail ATTN: SHS PTSA, 2949 Education Dr., Herndon VA 20171. We will follow up with next steps and any information needed to activate your sponsorship.

skyviewhsptsa@gmail.com | skyviewhsptsa.org | facebook.com/skyviewhsptsa | instagram.com/skyviewhsptsa